



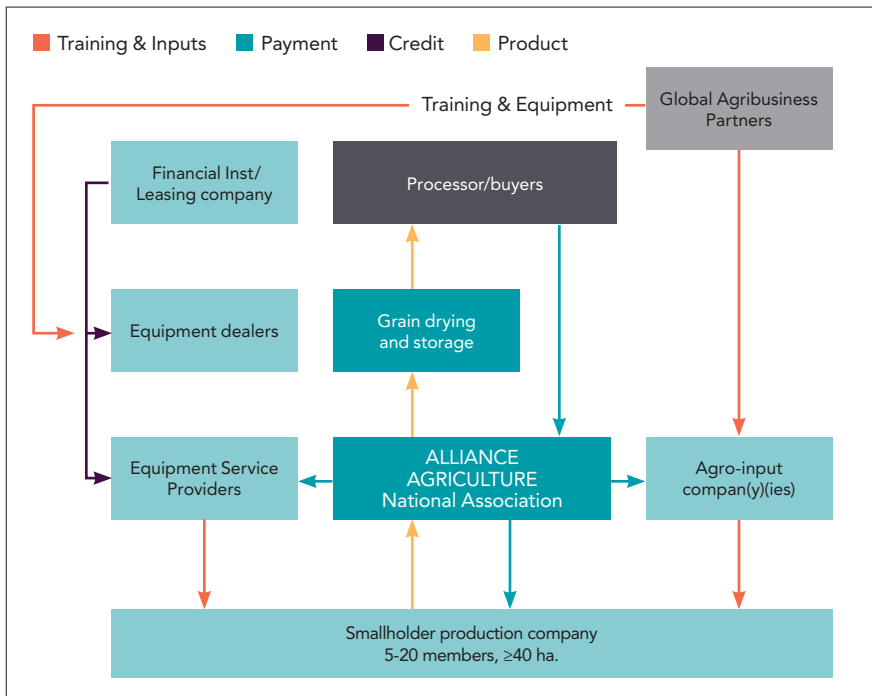
Grow Your Markets in Emerging Economies with ACDI/VOCA

ALLIANCE AGRICULTURE, an initiative developed by nonprofit ACDI/VOCA, invites seed, equipment, and fertilizer companies to partner with us. We're piloting a project to create a network of smallholder production companies. Through the alliance, smallholders will access quality inputs, equipment, extension services, and markets.

Worldwide, 72 percent of farms are less than one hectare. Locked in a cycle of poverty, these row-crop farmers are unable to purchase improved seeds and inputs, mechanized irrigation, and harvest services. This lack of improved inputs keeps productivity per land unit and per worker low. Markets for inputs and equipment similarly remain small.

ALLIANCE AGRICULTURE builds a ladder out of poverty for smallholders, while establishing a consumer base for input and equipment service providers. We focus on smallholders with at least two hectares of land who can come together on contiguous plots to cover irrigation costs. These alliances result in decreased unit production costs, increased productivity per worker and land unit, and lower consumer commodity prices.

The alliance will negotiate volume discounts for inputs, facilitate extension service delivery, and identify buyers for production companies' product, ensuring success. We will initiate the ALLIANCE AGRICULTURE pilot in Nigeria in 2017.



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www.acdivoca.org
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Expected outputs from pilot of 100 smallholder production companies with three crops annually in a maize-maize-soybean rotation.

60,000
tons of maize sold annually

22,000
new jobs

20,000
tons of soybean sold annually

5,000
hectares planted

\$3,500
farmers' annual income

2,000
tons of fertilizer sold per year

500
tons of maize seed sold per year

450
tons of soybean seed sold per year